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EFS ID:	5988302
Application Number:	10043888
International Application Number:	
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Title of invention:	Method and apparatus for serving or delivering advertisements for a world wide web page
First Named Inventor/Applicant Name:	Jonas L. Steinman
Customer Number:	26263
Filer:	Stephen De Klerk./Ariana Bates
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### File Listing: Document Multi File Size(Bytes)/ Pages Document Description File Name Number Message Digest Part /.zip (if appl.) 2382788 12000097-0005-002\_RFOA\_083 1 12 yes 109.pdf b3f90e4dd12555c140c3430d9ed343e Multipart Description/PDF files in .zip description Start End **Document Description** Request for Continued Examination (RCE) 1 3 Amendment/Argument after Notice of Appeal 4 4 Specification 5 5 6 Claims 10 Applicant Arguments/Remarks Made in an Amendment 11 12 Warnings: Information: 30333 2 Fee Worksheet (PTO-875) fee-info.pdf 2 no 2fed9572b0fb858ee87be9a1510f733c0e8 Warnings: Information:

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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

#### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.